



# IMMAGINO MODENA NEL 2050



Modena IMAGINE Seminar 2013

June 5-6-7, 2013

*"Our Children's dreams are our target"*

*A pilot cities meeting to share new long-term visions*



## ENERGY TRANSITION IN CITIES

Getting started

### Setting

#### Three days to think ahead

The **IMAGINE seminar gathers** Energy Cities' members and representatives of key European public, private and associative stakeholders, as well as EU institutions.

Participants from various disciplines and positions are invited to share their visions of the cities of the future and their reflexions on the transition towards low-energy cities, while the city of **Modena** will set the scene for a real-life case study.

### Objectives

#### Focus

The 8<sup>th</sup> IMAGINE seminar will focus on:

- , The first steps leading to energy transition
- , The conditions to fulfil to get started

### Background

#### IMAGINE

The **IMAGINE initiative** looks back at more than seven years of foresight oriented work focussing on the [links between Energy and Territorial Cohesion](#). IMAGINE relies on the contribution of diverse stakeholders directly or indirectly involved in local energy issues and based on the observation of actual practices and processes in an increasing number of local authorities. IMAGINE allows for these stakeholders to exchange their perspectives

and long-term visions to shape cities of the future with imaginative low-energy solutions. From this dialogue, a concept of *low energy cities with a high quality of life for all* has emerged, as a challenge for a sustainable energy future.

IMAGINE foresight work is based on collaborative and participative methods. The energy transition needs the involvement of many different stakeholders that need to envision something that does not yet exist. This participative process, in itself, is essential.

### Proposition

#### Low-energy cities with a high quality of life for all

This concept is proposed by Energy Cities as a [model for the city of the future](#). It requires that one has to take a careful look at the transition path leading to change. Transformations will have to take place in the very nature of the cities' organisation. At the same time, changes in values and ways of life will be a necessity and a condition. New modes of governance and decision-making will mean more dialogue, social innovation, stakeholder involvement. Democracy and politics are the driving force of the energy choices of the future and need to be disconnected from technological choices.

### Links

» IMAGINE website  
[www.imaginelowenergycities.eu](http://www.imaginelowenergycities.eu)

Modena IMAGINE site:  
<http://www.comune.modena.it/imaginer>

» IMAGINE Resource Center  
[www.energy-cities.eu/imaginer](http://www.energy-cities.eu/imaginer)

» 30 proposals for the energy transition of cities  
[www.energy-cities.eu/30proposals](http://www.energy-cities.eu/30proposals)

Wednesday 5<sup>th</sup> June 2013

Venue: MEMO – Multicentro Educativo – Conference Hall –

Multicentro educativo "Sergio Neri"

viale Jacopo Barozzi, 172 - 41124 Modena

tel. 059 2034311 fax 059 2034323 - e-mail: [memo@comune.modena.it](mailto:memo@comune.modena.it)

### Morning:

Arrival of the IMAGINE European partners cities representatives (Besançon – Landeshauptstadt **München** - *Germany*;- **Dobrich** - *Bulgaria*; **Lille** - *France*; **Milton Keynes** - *United Kingdom*; **Odense** – *Denmark* ;**Bistrita** - *Romania*; **Figueres** - *Spain*; **HafenCity Universität Hamburg** – *Germany*) and Cities of the Energy Cities Network

Time	Contents	Responsible / Participants
13:30	Meeting with European Partners at <b>Town Hall</b>	<b>City of Modena</b>
15:00	Guided tour at UNESCO Site (Piazza Grande and the Cathedral of Modena) performed by teachers and students of Modena High Schools (in English)	High School "Muratori"
15:30	Cycling tour towards MEMO – Didactic Multicenter	
16:00 17:30	<p>Official Welcome of the Town Councillor of the City of Modena, <b>Simona Arletti</b></p> <p>Participation to the World Environmental Day. Introduction of actions, visions and pilot-proposals in the frame of the projects:</p> <ul style="list-style-type: none"><li>o Healthy Cities</li><li>o Smart Cities</li><li>o Sustainable Cities - Agenda XXI</li><li>o Studies and researches of EELab (Dip.I.E.F. of UniMORE)</li><li>o From the Covenant of Mayors to the new European Projects</li><li>o spin-off and young Modenese firms</li></ul>	<b>City of Modena</b> Speakers: Daniele Biagioni (Healthy Cities) Claudio Forghieri (Smart Cities) Vanni Bulgarelli (Agenda XXI) Paolo Tartarini (UniMORE) Gianluca. Avella (AESS - Mo) Paolo Levoni (Wecity - Mimesis) F.Sala / A.Scorcioni (Voltaide)

17.30 18.30	Awarding of prizes to schools taking part to the local Ideas Prize "Energeticamente" ( <i>MAGINE a sustainable City within 2050</i> )	Schools of Modena (1 or 2 representatives of every awarded class or primary school)
18:30	Guided Tour by bicycle to the Historical Town centre.  Ducal Palace - Military Academy  Visit to MEF- <i>Casa Enzo Ferrari Museum</i> (integrated technological and geothermic infrastructures)	<b>City of Modena</b>  High School "Wiligelmo"  Designers and engineers of the works from Politecnica (MO)
20:30 21:00	Social dinner	<b>City of Modena</b> "Da Enzo" Restaurant - Via Coltellini,17 - down town

Thursday 6<sup>th</sup> June 2013

Venue: Town Hall - Town Councillor Meeting Room and other historical Rooms  
(Piazza Grande, 5)

Languages

» English and Italian (simultaneous translation)

09:00  
09:15

Welcome and introduction of the **Mayor of Modena - Giorgio Pighi**

**City of Modena**

Simultaneous translations: Eng < > Ita  
audio-speaking and web streaming  
(TriWu Web TV)

**Modena**

09:15  
11:00

Debate on political aspects of decisions on sustainable development in the European Cities.

Speeches of:

- Munich – Germany;
- Modena – Italy;
- Milton-Keynes – United Kingdom;
- Bistrita – Romania

And other Cities of the Province and Emilia-Romagna Region

Themes:

Political implications of Imagine

- o How politics can support a long term vision?
- o Which policies can potentially change the IMAGINE cities?
- o In which fields of action cities have the potentialities to act?

In the **vision within 2050** local policies have to change NOW: which are the objectives for change that can be reached by 2020?

Chairman:

**Richard Eleman**

Joachim Lorenz  
(Munich)

Simona Arletti  
(Modena)

Jeremy Draper (Milton Keynes)

Adrian Astalis (Bistrita)  
Other Municipalities

Alessandra Filippi –  
Legambiente MO

11:00  
11:30

Coffee break

<p>11:30 13:00</p>	<p>Contributions of experts and inputs/suggestions:</p> <ul style="list-style-type: none"> <li>- "Promises" in the field of research on new energy and technologies</li> <li>- the City within 2050: which new relationships for sharing resources of the territory and of urban social interrelations will take shape?</li> <li>- Culture as a new mean for a new vision of the City?</li> </ul>	<p>Experts and representatives:</p> <p>Marco Affronte (Nano sciences Inst.- CNR - UniMORE) Guido Parchi (Prometeon srl) Pierluigi Musarò (UniBO)</p>
<p>13.00 14:15</p>	<p>Lunch Break</p>	
<p>14:30 15:30</p>	<p><b>Round Table</b> with the contribution of local, Italian and European experts:</p> <p>Attendance and interventions of: Alberto Silvestri – Mayor of S.Felice S.P. (MO) Filippo Molinari – Mayor of Medolla (MO) Roberto Alperoli – Town Councillor for Culture and Tourism - City of Modena Gabriele Giacobazzi – Town Councillor for urban planning and infrastructures - City of Modena Stefano Prampolini – Town Councillor for Economic Development and Old Town Centre - City of Modena Adriana Querzè – Town Councillor for Education and University - City of Modena</p>	<p><b>Modena / Energy Cities</b> <i>Chairman:</i> <i>Simona Arletti</i></p>
<p>15.30 17:30</p>	<p><b>Voices from Modena - Workshop</b></p> <p>Local stakeholders will share their testimonies and experiences with partner cities.</p> <p>The work is composed of 4 working groups on the theme <i>How we can IMAGINE the sustainable development within 2050 with reference to</i></p> <ul style="list-style-type: none"> <li>➔ <i>Human being/Culture/ Philosophy and social life</i></li> <li>➔ <i>Society/Economy/Production</i></li> <li>➔ <i>Science/Research/Production</i></li> </ul>	<p><b>City of Modena</b></p> <p>Coordinators of thematic workshops: Alberto Muscio Pier Gabriele Andreoli Sandro Picchiolutoi Michela Iorio</p> <p>Language Facilitators (translation ENG&lt; &gt;IT) Participants: bio-architects and city</p>

	<p>→ <i>Environmental development/the territory/Health and welfare</i></p> <p>Every parallel workshop will have a coordinator and a language facilitator and it will be composed of experts of different sectors, representatives of organisations, associations, citizens, partners cities, young firms, students...</p>	<p>planners researchers psicho-sociologists entrepreneurs associations – Social groups</p>
<p>15:30 17:30</p>	<p>Coffee Break</p>	<p><i>(self- service during the workshops)</i></p>
<p>17:30 18:30</p>	<p>Plenary Session in the Town Council Meeting Room during which every group introduces the synthesis of conclusions or suggestions of the parallel workshops.</p> <p><i>Conclusion of the afternoon session</i></p>	<p><i>Interviews of HC Universität Hamburg</i></p>
<p>20.30</p>	<p><i>Dinner</i></p>	<p>Osteria Ruggera – Via Ruggera 18 - down town</p>



Friday June 7th

Venue: Town Hall – Historical rooms

09:00 11:30	<b>Local Energy Roadmaps 2050:</b> debate among European partners of the project: <ul style="list-style-type: none"><li>- Proposals and discussion</li><li>- Method of analysis and research</li><li>- Case Study Analysis</li></ul>	<b>Energy Cities</b> <i>Chairman:</i> <i>Stephane Dupas</i> <i>Katja Säwert</i>
11:30 11:45	Conclusions and thanks	
12.00 13.00  <i>and afternoon</i>	<i>Free visit to the city and its surroundings</i> <i>Visit to biological agricultural firms</i> <i>Local tourist programmes</i>	<i>On partners request</i>
18.00 22.00	Town Councillor for Environment of the City of Modena, <b>Simona Arletti</b> , opens "ASTA la BICI" - public auction, at a cheap cost, of recovered bicycles for the promotion of sustainable mobility	Novi PARK

## Contact

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### Energy Cities

Stéphane Dupas  
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[stephane.dupas@energy-cities.eu](mailto:stephane.dupas@energy-cities.eu)

## Expected participants

- Representatives of European cities (elected people, foresight units, energy departments, urban planners)
- European stakeholders and businesses
- Representatives of public bodies and authorities
- Modena local stakeholders
- People that help to “think out of the box”

## Partner



## How to get to Modena

From Bologna Airport:

Take the AerBus (a shuttle) that connects Bologna Marconi Airport to Modena.

If you are at Canalgrande Hotel or Hotel Best Western Libertà (see below) you can stop at "Largo

Garibaldi". If you stay at Hotel Estense stop at "Modena Autostazione".

For timetable and departures see: <http://www.setaweb.it/Modena/aerbus2011/aerbus.pdf>

(The first table

is referred to travel from Modena to Bologna Marconi Airport; the second one to travel from Bologna Marconi Airport to Modena.)

## Hotels

### Hotel Canalgrande (\*\*\*\*)

Canalgrande Hotel  
Corso canalgrande, 6  
41100 Modena  
Tel.: +39 (059) 21.71.60  
Fax: +39 (059) 22.16.74  
[www.canalgrandehotel.it](http://www.canalgrandehotel.it)  
[info@canalgrandehotel.it](mailto:info@canalgrandehotel.it)

Single room: 98 € / night  
Double single use: 112  
€ / night

Buffet Breakfast and Internet connection included.

When you contact the hotel, mention the tariff agreement with the City of Modena

### Hotel Estense (\*\*\*) superior)

Viale Jacopo Berengario 11  
41121 Modena (MO)  
Tel. +39 059 219057 or +39  
059 242057  
Fax +39 059 211755  
[www.hotelestense.com](http://www.hotelestense.com)  
[info@hotelestense.com](mailto:info@hotelestense.com)

Single room: 80 € / night  
Double single use: 100 € / night

Buffet Breakfast included.

### Hotel Best Western Libertà (\*\*\*)

Via Blasias, 10  
41121 Modena  
Tel +39 059 222365  
Fax +39 059 222502  
[www.hotelliberta.it](http://www.hotelliberta.it)  
[info@hotelliberta.it](mailto:info@hotelliberta.it)

Single room: 66 € / night  
Double single use: 88 € / night

Buffet Breakfast included.

When you contact the hotel, mention the tariff agreement with the City of Modena

*All the hotels are in the old town centre.*

## Restaurants

**Wednesday 5<sup>th</sup> June (Social dinner)**

### Ristorante "da ENZO"

Via Coltellini, 17  
down town

**Thursday 6<sup>th</sup> June (reserved dinner)**

### Osteria Ruggera

Via Ruggera 18  
down town

*See You soon in MODENA...*